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Media release

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Apostroph Group acquires USG Übersetzungs-Service AG

Apostroph Group has acquired USG Übersetzungs-Service AG, effective 1 February 2020. This acquisition sees Apostroph consolidating its leading position in the highly competitive market for premium language services.

With offices in Bern, Lausanne, Lucerne and Zurich, Apostroph's acquisition of USG Übersetzungs-Service AG of Ittigen near Bern will serve to strengthen its position going forwards as one of Switzerland's leading language services providers. Since its founding over 40 years ago, USG AG, which has an offshoot in Germany, has operated successfully in both markets, specialising in high-quality translations.

The acquisition of USG represents yet another key milestone in Apostroph's expansion strategy: founded more than 25 years ago in Lucerne, the name-giving company is now also represented in four locations in Germany. The latest move sees it building on its position in the language services market and strengthening its regional presence. It also finds Apostroph expanding its client base to include numerous Swiss SMEs, German medium-sized enterprises and a wide range of renowned industry giants, ranging from retailers to global food conglomerates.

The clients of both companies will benefit from the deal in the form of enhanced linguistic expertise, improved capacity, new services and the development of proprietary technologies and software systems. One thing will remain the same, however: "Our clients – those of Apostroph and USG AG – will continue to be served by the team with whom they are already familiar. That is something we are keen to emphasise," says Philipp Meier, Managing Partner of Apostroph Group.

About Apostroph Group

Serving in excess of 4400 corporate clients, Apostroph Group is a leading language services provider in Switzerland and Germany. The group maintains offices in Berlin, Bern, Bremen, Hamburg, Lausanne, Lucerne, Munich and Zurich. With 120 employees, of whom 30 are in-house proofreaders, it is partnered with an extensive network of more than 2000 highly qualified translators across a wide range of fields. Apostroph Group offers professional translations in more than 70 languages – tailored to the relevant local markets, delivered within the agreed time frame and compliant with the client's brief. The company uses state-of-the-art language technology, and client data is hosted on servers located in the respective countries. Apostroph holds both ISO 9001 and ISO 17100 certifications.

For further information, please contact:

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